

Job Title:	Graphic/Web Designer
Location:	Houston, TX
Employment Status:	Full Time
Reports To:	Sr. Manager, Marketing Communications
Travel (%):	< 10 %
<u>Major Roles & Responsibilities</u>	<p>Kraton is looking to hire a new member of our Marketing Communication (Marcomm) team in Houston, TX. The Graphic/Web Designer collaborates with the Marcomm Team to design and produce marketing materials, and assists in the design and maintenance of the company website.</p> <p><u>Major Roles & Responsibilities:</u></p> <ul style="list-style-type: none"> • Plan and design content, including graphics, images, icons, banners, landing pages, calls-to- actions, advertisements, tradeshow graphics, etc. • Maintain website content and graphics • Create custom website pages, landing pages and email templates • Collaborate with the marketing team to ensure the right digital content is positioned in the right place to deliver value to our prospective customers • Ensure the enforcement of brand guidelines company-wide • Coordinate with internal customers, outside vendors, printers, etc. to complete projects <p><i>The statements above are intended to describe the general nature and level of work performed by employees assigned to this classification. Statements are not intended to be construed as an exhaustive list of all duties, responsibilities and skills required for this position.</i></p> <p><i>Kraton's internal talent acquisition team manages our recruiting efforts and from time to time works with pre-selected/pre-approved external staffing agencies. We do NOT accept unsolicited resumes or candidate referrals from recruiters and/or agencies who are not pre-selected/pre-approved.</i></p>
<u>Skills and Experience</u>	<p><i>Required:</i></p> <ul style="list-style-type: none"> • Bachelor's degree in graphic design, communications or a related field • 4 – 6 years of experience in graphic design/web development • Strong understanding of user experience, visual design, and design principles • Advanced proficiency in Photoshop, Illustrator, Indesign and Dreamweaver • Experience designing for both web and print • Strong verbal and written communication skills • Attention to detail with high standards for accuracy and quality • Well-organized with ability to manage multiple priorities while meeting demanding deadlines • Independent worker who requires minimal support for day to day tasks • Comfortable receiving feedback from numerous stakeholders and team members <p><i>Preferred:</i></p> <ul style="list-style-type: none"> • Experience with HTML5, CSS3, JavaScript, JSON, etc. • Ability to use Google Analytics and SEO tools to analyze website user trends and recommend/implement changes • Front-end web development and video editing
<u>How to Apply</u>	Submit your resume to jobs@kraton.com