



# ReNew Series ISCC PLUS CERTIFIED RENEWABLE SOLUTIONS FOR CIRCULAR ECONOMY

## Fast Track to a Circular Economy

The newly launched CirKular+™ ReNew Series represents ISCC PLUS certified renewable styrenic block copolymers that expand Kraton’s existing suite of CirKular+ solutions designed to enable upcycling and advancing the circular economy.

CirKular+ Renew offers a drop-in solution to reduce the carbon footprint of conventional TPE-S formulations across various applications. This innovative, sustainable solution is ideal for consumer durable, automotive, and adhesive applications. ReNew Series is expected to help compounders, formulators, and brand owners reduce fossil-based materials, lower their carbon footprint, and incorporate certified renewable feedstock into their products.

### CirKular+ ReNew Applications Include:

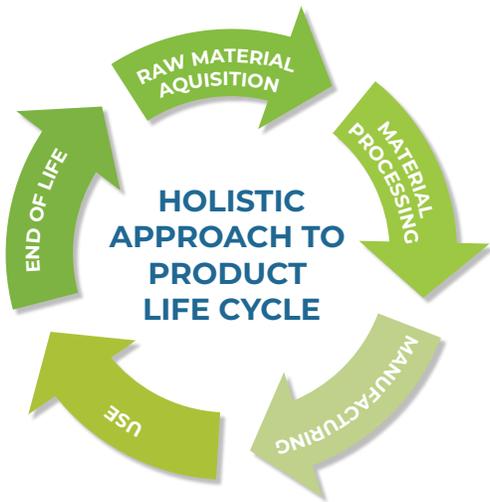
- » Soft Touch Compounds in Consumer Products
- » 2K Overmolding for Polyolefins
- » Automotive Interior and Exterior
- » Adhesives
- » Medical Tubing & Films
- » Elastic Films
- » Silicone Replacement

With up to 100% certified renewable content, the series offers customers the opportunity to use the mass balance approach and adopt ISCC PLUS certification to produce renewable products without compromising performance or quality.



-  Up To 85% Carbon Footprint Reduction\* with ISCC Plus Certified SBCs
-  ISCC PLUS Certified Renewable Content % in Your Formulation
-  Quality Assurance with Identical Product Specs. for Equivalent Kraton SBC Grade
-  Drop-In Substitution for Conventional SEBS Based Design
-  Matching Existing Certificates for Equivalent Kraton SBC Grade

\* In comparison to fossil-based SBCs manufactured in Berre. All relevant life cycle stages of the end-product must be considered to identify the overall life cycle impact along the value chain.



**Key Product Features:**

- » High Impact Strength and Elasticity
- » Highly Dilutive
- » Excellent Compatibility With Polyolefins & Mineral Oils
- » Recyclability
- » FDA & USP VI Compliance

**Key End Use Benefits:**

- » Enhanced Durability & Strength
- » Excellent UV, Thermal & Color Stability
- » Increased End Product Stretchability & Haptics
- » Low Compression Set
- » Plastic Product Recyclability & Circular Economy
- » Formulation Efficiency



Kraton CirKular+ solutions are engineered to address industry challenges to enhance sustainability and circular economy. CirKular+ product line is comprised of Compatibilization Series, Performance Enhancement Series and ReNew Series. By enabling a holistic approach to product life cycle, CirKular+ additives can improve product design recyclability, maximize recycled content, enhance PCR performance, increase renewable content and lower carbon footprint in many end-use applications.



**KRATON CORPORATION**

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