A leader in developing, manufacturing and marketing bio-based chemicals that deliver exceptional value and enhance the lives of people all over the world, Kraton Corporation (NYSE: KRA) is globally acclaimed for its unique styrenic block copolymers (SBC), specialty polymers and high-value performance products derived from pine wood pulping co-products.

Kraton has already made a mark in the global market of bio-based chemicals and specialty polymers. As a leading global producer SBC and pine chemicals, the company produces high-performance materials that differentiate its customers’ products and meet multiple market needs. Kraton’s global footprint, extensive expertise and integrated portfolio of high-quality products enable its customers to push the boundaries of performance to power the future of innovation.

“DELIVERING EXCEPTIONAL VALUE IS INTEGRAL TO OUR SUCCESS”

Prakash Kolluri,
Vice President, Sales & Marketing for Specialty Polymers

We understand that Kraton is a leader in producing bio-based chemicals and specialty polymers especially SBC and pine chemicals. What exactly is your company’s cutting edge in this fairly competitive and specialized field?

As an industry leader in SBC and pine chemicals, we sell into diverse markets and applications. We continuously invest in
Global Footprint
Kraton has more than 700 customers across a diverse range of end markets in over 70 countries. The company has manufacturing facilities on four continents: North America, South America, Europe and Asia. Kraton’s locations worldwide include 14 manufacturing plants, five innovation centers, and multiple regional offices.

Products Range
Kraton produces SBC, specialty polymers and high-value performance products derived from pine wood pulping co-products. Kraton’s polymers are used in a wide range of applications including adhesives, coatings, consumer and personal care products, sealants and lubricants, medical, packaging, automotive, paving and roofing.

What are the challenges ahead in this industry in general and particularly for your company?
Constantly-changing regulations and increasing demand for sustainability can have a significant impact on the industry. In developed markets, for example, there’s a deeper concentration on risks assessment, such as reducing levels of residuals and the impact they have on end-use products like health and safety. In cases like that, Cariflex’s extreme purity, comfort, protection and consistent high quality features make it an ideal solution.

Cariflex™ Isoprene Rubber (IR) and Latex (IRL) are Kraton products claimed to be ideal alternatives to natural rubber and natural rubber applications. Can you elaborate on these products and their market potential?
Manufacturers experience increasing consumer demands for the latest and most cost-effective alternatives in rubber-
Cariflex Technology

Developed by Kraton, the Cariflex technology has been a game-changer in the medical industry for over 15 years, providing improved performance and increased health and safety benefits for the user. Since its inception, Cariflex™ Isoprene Rubber (IR) and Latex (IRL) are ideal alternatives to natural rubber and natural rubber applications demanding extreme purity, exceptional protection and consistently high quality.

The technology offers pure, versatile options for manufacturing applications requiring the high tensile strength and tear resistance of natural rubber without the impurities that cause discolouration, odour and allergic reactions. The material can be formulated in solid rubber or latex form and is ideal for applications in medical, surgical, consumer products and condoms.

The new Cariflex™ IR2GL1 Latex is a next generation synthetic thermoplastic latex technology combining the strength of the company’s Cariflex polyisoprene latex with the benefits of thermoplastic materials.

Developed for surgical glove applications, it was designed to match the strength, protection and comfort of Cariflex IRL with the added benefit of reducing Type IV allergies (on top of the Type I allergies addressed by Cariflex IRL).

For more information, visit: kraton.com