Innovative Polymer Solutions
Bridging the Gap for Coatings Applications
Structural Steel
Kraton® polymers provide corrosion resistance with long-term adhesion and toughness. Can be used in direct to metal applications.

Concrete
Coatings made with Kraton polymers will withstand extreme pH environments and provide excellent low temperature performance. Coatings quickly dry to high strength for quicker return to service.

Roof coatings
Kraton polymers help elastomeric roof coatings extend the life of the roof and reduce installation issues and costs.
Kraton® polymers provide excellent performance advantages for your coating formulations. Our polymers bring value through superior salt spray resistance, adhesion, and toughness. Kraton polymers are strong and elastic and can improve the durability of your coatings and provide long term corrosion resistance and protection.

Give Your Coatings the Competitive Edge
Kraton® polymers provide excellent performance advantages for your coating formulations. Our polymers bring value through superior salt spray resistance, adhesion, and toughness. Kraton polymers are strong and elastic and can improve the durability of your coatings and provide long term corrosion resistance and protection.
Kraton® Polymers Give Customers Innovative Solutions For Coatings

Peak Performance
- Superior salt spray resistance—Starting point formulation containing Kraton polymers passes 3000 hrs under ASTM B117-11 on cold rolled steel panels
- Excellent adhesion – 0% coating loss in cross hatch testing under ASTM D3359
- Best in class impact resistance – 160 in-lbs direct and reverse impact under ASTM D2794
- UV resistance for long term external environments
- Low porosity for increased dirt pick-up resistance and water resistance
- Resistant to strong acids and bases
- Low Tg midblock resists cracking and peeling in low temperature applications
- FDA approved polymers for direct food contact applications

Can Be Used As An Additive To Improve Durability In Current Resin Systems
- Use as an additive in alkyds, Acrylate systems, oil modified PU’s, melamines, polyester polyols, powder coatings, and wax coatings
- Improved corrosion resistance, adhesion, and impact
- Improved durability for longer life coatings

Advanced Polymer Technology
- FG polymers have maleic anhydride functionalization for improved performance
- FG polymers can be cross linked and provide excellent adhesion for polar substrates
- Kraton® G1643 allows for excellent performance at lower solvent levels
- Polymers are highly extendable and hold pigments very well for reduced chalking

Lower Total Costs
- Extended coating life means lower maintenance and re-coat costs
- Fast dry to high strength for quicker topcoating or return to service
- Does not need a primer and can be used in direct to metal applications

Kraton Is Your Innovation Partner
- Developing future polymers for next generation of performance coatings
- Provides starting point formulations and technical support for customized solutions
The Winds of Innovation
Kraton Performance Polymers
Changing the Tide In the Coatings Industry.
Company Profile

Kraton Performance Polymers, Inc. is a leading global producer of engineered polymers used to enhance the performance of products that touch virtually every aspect of our lives. The original inventor of styrenic block copolymer (SBC) chemistry in the 1960s, Kraton has a history of innovation dating back more than 50 years. Used in a myriad of applications, Kraton adds utility, value and customer appeal to products ranging from adhesives and coatings, paving and roofing to personal care items, medical supplies, electronic and automotive components. Kraton offers its products to a diverse group of more than 800 customers in over 60 countries worldwide. Dedicated to “Giving Innovators Their Edge,” we also collaborate with manufacturers on custom solutions to specific needs.

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