



Removable Decorative Coatings for Automotive Aftermarket Products

In response to the demands for protection of OEM (Original Equipment Manufacturer) paint on vehicles and the recent trends toward decorative vehicle finishes, Kraton Performance Polymers has developed a product that can be applied to vehicles and later removed, by hand.

This innovative solution can be formulated in solvent blends, pigmented for a custom appearance or produced in clear form to protect OEM paint. Furthermore, if VOC's are an issue, this innovative technology can also be formulated from water-based dispersions.

Features and Benefits:

- ▶ Protects paint from road debris;
- ▶ Easier to apply than PVC or Polyurethane automotive films;
- ▶ Reduce application time by 50% vs a film;
- ▶ Manual peel for fast easy film removal;
- ▶ Easy damage repair with no recoat required.



Did you realize ?

As a leading supplier of styrenic block copolymers (SBCs), Kraton Performance Polymers has applied its years of experience to formulate a class of polymers including Kraton® SIBS, Kraton® A, Kraton® ERS, and Kraton® FG. This precise solution offers significant value for existing and emerging coating needs. Kraton polymers offer improved all-around performance for a wide variety of coatings used in consumer and industrial applications. The unique chemical structure of SBCs allows the modification of properties such as elongation, toughness, moisture resistance, surface protection, and softness.

For polymer and solvent selection for any type of application please see contact information below.



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